



Robbie Hoyte

Robbie was born and raised in the North Okanagan, with deep family roots in the region spanning five generations. As a Commercial Banking Advisor with Valley First, Robbie specializes in supporting local businesses through financial planning and commercial financing.

Robbie brings extensive board and community leadership experience. He is a past President of JCI Vernon and previously served as a Director with the North Okanagan Neurological Association (NONA). He has also volunteered in various capacities with the Vernon Winter Carnival Society and the Downtown Vernon Association.

It has been an honour for Robbie to serve the members of the Armstrong Regional Co-op over the past six years. During this time, the Co-op has experienced significant growth and expansion. While much has been accomplished, Robbie believes there is still important work ahead and is eager to continue contributing his experience, financial expertise, and local perspective to add value for the membership.

Outside of work and volunteering, Robbie enjoys hiking, snowshoeing, golfing, and travelling, while taking full advantage of everything the Okanagan Valley has to offer.